

Position: Senior UI/UX Designer

Company: Wavefront

Date Posted: June 27, 2017

City: Toronto

Job Description:

Wavefront, with headquarters in Vancouver and offices in Toronto and Montreal, is Canada's National Centre of Excellence accelerating growth and productivity of businesses through creation and adoption of wireless innovation by providing expertise, tools and connections to global markets to sustainably drive benefits for Canadians.

As a Senior UI/UX Designer, reporting to the VP, Technology and Operations, you will be responsible for conceiving and conducting user research, interviews and surveys, and translating them into sitemaps, wireframes and prototypes. You will also design the overall functionality of the product and iterate upon it to ensure a great user experience. The Senior UI/UX designer is guided by user-centric design and is someone who can produce logical flows from one step to the next for the best user experience. Wavefront is looking for a designer who prioritizes ease-of-use, responsive, and instinctive layout in meeting the end user's goals while optimizing how they interact with our products. This role will be at the forefront of culture shift within our organization, leading a growing practice area comprised of internal staff and a trusted partner network. We are looking for an individual that is passionate about developing an overall vision that clearly identifies solutions and transforms that vision through execution into a solution.

To thrive in this role, you must be an extremely energetic hard-working self-starter with extensive experience in the corporate and technology sectors. You love variety, work independently and command excellent communication skills and understand, appreciate and nurture the value of team.

Key Responsibilities

- Analyze and capture client business needs through dialogue with multiple stakeholders
- Facilitate client's product visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for digital products.
- Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.
- Identify design problems and devise elegant solutions.

- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Take a user-centered design approach and rapidly test and iterate your designs.

Key Competencies

- Experience working in an agile environment
- Strong appreciation for user design and user experiences
- Understanding of UI/UX current best practices
- Rapid prototyping for user feedback testing
- Ability to create wireframes, storyboards, user flows, process flows and site maps effectively
- Strong proficiency in Photoshop, Illustrator, Sketch, InVision or other visual design and prototyping tools
- Actively pitch and present designs to stakeholders and clients
- Extensive experience with enterprise software development lifecycle
- Excellent communicator with the ability to drive difficult conversations to resolution
- Ability to work effectively and efficiently towards goals in a diverse, matrixed environment with multiple and changing demands
- Passion for client satisfaction
- You have fire in your belly

Experience & Education

- Minimum 5+ years of work experience in design
- Strong portfolio, including depth of experience in web and mobile applications
- Strong data-driven approach in critical design decisions
- Outstanding record of project success, both in results achieved and in use of professional methodologies inclusive of agile methods
- Demonstrated ability to work in cross-functional teams and communications with various stakeholders (Technical and non-technical)
- Designed solutions for varied internal/and external stakeholders of customers
- Strong and current awareness of external technology trends and best practices
- Bachelor of Design or equivalent in a design-related field